

OCEANSIDE BEACH CLEAN-UP

IT'S A WRAP

90% of what we picked up on the beach was cigarette butts.

On Saturday, July 16, 2016, **Catherine Ohl** led Pac Rim on the beach at Oceanside's CoastFest to participate in a clean up endeavor. It's hard to believe that over 350 pounds of trash in an hour was collected. It was back breaking work and made even more so since most of what we picked up was cigarette butts.

Rubio's CoastFest, designed to educate the community about ocean conservation, is full of exciting freebies and activities, including prizes from the Rubio's prize wheel, face painting, an ocean-pledge wall, complimentary food and drinks, the Ocean Institute's "Ocean in Motion" aquarium touch tank, a photo booth to capture the day's memories, a Kids' Zone, an inflatable jumpy house, a mobile learning center courtesy of the Wyland Foundation, free surf lessons from Surfin' Fire and live music. ■



Help keep our beaches clean— leave only footprints.



This guy built the most incredible sand sculpture with the CoastFest logo.



Amazing FREE shrimp tacos for everyone provided by Rubio's. Delish.



So many people came out to help collect over 350 lbs. of trash in only an hour.

photos courtesy Catherine Ohl

You've got to Love Rubio's

By choosing responsibly sourced seafood whenever possible you help preserve ocean species and ensure a healthy ocean for future generations.

That's why Rubio's goes the extra mile in their food procurement and preparation.



- Rubio's serves responsibly raised sustainable seafood whenever possible.
- Rubio's celebrates World Oceans Day each year in June, and has given away over 110,000 reusable tote bags to help prevent plastic from ending up in our ocean.
- Rubio's uses compostable packaging, and recycle plastic and glass bottles in their restaurants when the infrastructure exists. Rubio's strives to be an eco-friendly restaurant.
- Rubio's also participates in local community events that support the ocean, sustainability and the environment.

Rubio's will also be a sponsor at International Clean-Up day on September 17, 2016. Participants will each receive a coupon for a free taco at Rubio's. ■

