

"The Voice of the Western Skier"



## SNOWSPORTS BUILDER AWARD 2012

**WILLIAM "BILL" MAROLT**  
**COACH, PROGRAM DIRECTOR And TEAM BUILDER**  
President/Chief Executive Officer  
U.S. Ski and Snowboard Association



Aspen Times file photo

Bill Marolt, Olympic skier, has coached skiing at the university and national team level for over 20 years. He was Athletic Director at the University of Colorado for 12 years. He built winning national teams over several Winter Olympiads, with 5 medals in 1984 at Sarajevo and 21 medals in Vancouver 2010. An athlete from a legendary Colorado ski family, he was on the 1964 Olympic team with Billy Kidd, Jimmie Heuga, Buddy Werner and Jean Saubert (he placed 12<sup>th</sup> in GS).

A University of Colorado engineering alumnus, he was skiing coach there for ten years commencing in 1968. Marolt guided Colorado to 7 consecutive

NCAA team championships 1971 through 1978 and produced 30 All-Americans in 10 years. After taking leave for six years to guide the U. S. Team through the 1984 Winter Olympics, he returned to Colorado as AD. He put together one of the strongest Division 1 collegiate sports programs in the USA, including a national football title (1990) and several more NCAA ski championships. Under his direction, the University of Colorado added three women's sports as well, in volleyball, golf and soccer.

Marolt is the President and Chief Executive Officer of the U.S. Ski and Snowboard Association. In 1996, he took control of Team USSA and raised the bar publicly with an oath to develop an organization that would be the “best in the world.” He developed state-of-the-art facilities that would propel competitors to historic heights. In 2010, 17 American skiers and snowboarders combined to win 21 Olympic medals at the Vancouver Olympic Games.

A Colorado native raised in Aspen, he continually pushed himself to out-ski his brother (and former Olympian) Max and rose quickly through the junior ranks. He lettered in both football and skiing in high school and entered the University of Colorado in 1961. He won NCAA championships in the downhill in 1965, the slalom and the Alpine combined in 1966. He also won three national titles: the downhill in 1963, the slalom in 1964, and the giant slalom in 1965. Marolt skied on the national teams that competed in the 1961 and 1966 world championships and the 1964 Olympics.

He was inducted into the Colorado Ski and Snowboard Hall of Fame in 1986, and the U.S. Ski and Snowboard Hall of Fame in 1993. Bill Marolt has two daughters, Katy and Shannon. He and his wife Connie live in Park City, Utah.