

Michael German

J. Stanley Mullin Award 2004

Year of the service 2002-2004

Citation: We take great pleasure in nominating Michael German, the current Association Vice President for Councils. For this prestigious Award



Michael has been a contributor on all levels of organized skiing, including ski club, council and the Far West Ski Association. Michael, a long time member of the North Island Ski Club, has remained active in club activities long after serving on its Board. He served as the President of San Diego Ski Council, 2001-2003. Michael was instrumental in continuing the high level of success enjoyed by the Council, including assimilating a new club in the Council and enlarging participation of the existing clubs. In 2003, as SDSC Past President, Michael served on the FWSA Host Convention Committee and was instrumental in the huge success enjoyed at the 2003 Convention in Rancho Mirage.

Michael has also been aggressive in helping to formulate closer bonds with industry partners on behalf of his Council President counterparts, routinely communicating council needs and eliciting from industry increased support in meeting those needs. His vision of a more influential Association has better positioned the Councils to provide maximum service to their members. He has unified the Councils in their goals and made them more successful through his superb leadership. He has been excellent at “keeping all the arrows pointed in the same direction”.

During the past year, as FWSA Vice President of Councils, he moved the Board forward in one of its most significant objectives, the development of a family oriented program designed to enhance the family ski experience and grow youthful membership. He wisely chose to funnel the effort through the Councils. The Councils responded by conducting several activities in the Orange County/San Diego/LA area, in the Portland area and in the Phoenix area. He was also very effective at communicating with his counterpart functional VP's in aligning his efforts with theirs to maximize his effectiveness.

Michael has also been instrumental in scheduling and conducting a number of FWSA BOD meetings, including San Diego in 2002, Reno and Ogden in 2003 and Reno again in 2004. His stewardship has not only resulted in highly successful meetings but also in reducing meeting expenses by 15%

In Addition, Michael currently serves as the Secretary/Treasurer on the National /ski Council Federation, winning that position in a gentlemanly election against one of the most respected recreational ski volunteers in the US, James Mershon of Texas Ski Council. Through this activity Michael has extended the influence of the FWSA far beyond the borders of our membership and has great influence in recreational skiing developments in the US.

It is appropriate that the Far West Ski Association present Michael German with the Stanley Mullin Award for achievements at every level of recreational skiing involvement and his untiring dedication and contributions to all skiers.