

# Bill Mackey Nomination

## BOB BOURQUARD

Nominated by:  
**Steve Coxen**  
**Debbie Kor**

We are honored to nominate **Bob Bourquard**, from Mt. Bachelor Ski Resort, for the Bill Mackey Award, in recognition of his outstanding support of the skiing public and Far West Ski Association.

Mt. Bachelor is one of the largest ski resorts in the Pacific Northwest. Bob Bourquard, well known to many of us as “group sales guy,” brings together the Mt. Bachelor staff and resort lodging partners to ensure that ski clubs and councils have truly great and memorable ski trips! In 2008-2009, Bob was the first recipient of the Mt. Bachelor Progressive Award – an award given to an individual or team at Mt. Bachelor who has provided the “best group experience”.

Here are some direct quotes from people who have been on a few of those trips:

- “The secret to Mt. Bachelor is in the people! For five days we had the full attention of the Mountain Hosts all day long. Mt. Bachelor’s attention to detail with our club was beyond anything we had previously experienced. Signs welcomed us all over the mountain. Mt. Bachelor is really BIG when it comes to making a club feel welcome and special” (Fran L., SLO Skiers Club, CA);
- “The Texas Ski Council Winter Shootout Week was a complete blast! Mountain Ambassadors skied with us all week. All the details from arrival, mountain picnic, race day, hospitality night, day of sightseeing, awards dinner, Super Bowl party and club party night were planned with great detail by Bob Bourquard, Mt. Bachelor and Sunriver Resort” (Texas Ski Council Newsletter, TX);
- “Mt. Bachelor provides a mountain large enough to keep skiers busy for six days. Bob Bourquard went out of his way to orient us to the mountain, rode the bus with us and coordinated fun activities during the week. The trip for our Ski Week was definitely worth it. We should go again!” (Ernie B., Pentagon Ski Club, DC);
- “Mt. Bachelor provided over-the-top service for Northwest Council’s “Bachelor Blitz” trips (which ran 21 years straight) where early season would see the likes of nearly a thousand skiers descending on the resort and its lodging partners. Chaos was handled in an orderly fashion by Bob Bourquard and his staff.” (Mary O., NW Ski Club Council, OR).

Bob Bourquard has made sure that Mt. Bachelor’s continued support of the Far West Ski Association has remained solid. The resort ranks high among our industry partners for their financial support of our Association’s programs. The 2012 FWSA Convention will mark Mt. Bachelor’s 27<sup>th</sup> year of participation in our Silent Auction. Mt. Bachelor sponsored the wine for the 2008 Convention Awards Banquet and has sponsored the Convention Pool Party every year since 2009. Bob comes up with many ways to make a pool party fun. Mt. Bachelor and Sunriver co-sponsored the Sunday Brunch at the 2009 Convention and the Multi-Media Presentations at the 2010, 2011 and 2012 Conventions

Because of Bob’s involvement, Mt. Bachelor hosted the FWRA Race Championships in 2007. In December 2008, Mt. Bachelor and Sunriver Resort hosted the Far West Ski Association Board of Director’s meeting, organized by Bob Bourquard. Bob is actively engaged year after year in submitting bids for FWSA Ski Week and individual council ski weeks.

Don’t forget the 2014 FWSA Convention will be in Bend, OR. You can be sure that Bob Bourquard and the Mt. Bachelor staff will have all kinds of fun surprises in store for us.

Because of Bob Bourquard’s tireless work on behalf of our clubs and councils, and his outstanding support of the snowsport public and Far West Ski Association, he embodies the spirit of the Bill Mackey Award. Bob is highly deserving of recognition as the 2012 Bill Mackey Award recipient.

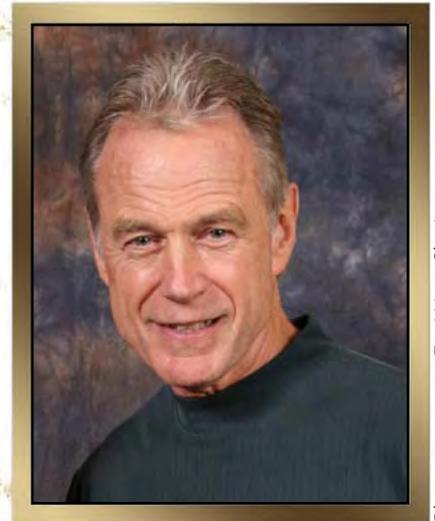


Photo courtesy Far West Ski Association.