

Bill Mackey Nomination

Brian Flickinger

Nominated by:
Eileen Sanford
Mike Sanford

Years of Service: 2008-2010.

Brian Flickinger (“Flick”) is currently the National Group Sales Manager, Vail Resorts Corp. He has served in that position since 2005.

In 2005 Brian assumed the job as National Group Sales Manager in search of FWSA gold, Ski Week for the late 2000s. Having just assumed the position with a priority of linking up with FWSA for a ski week at a Vail Resort, he did a fabulous job of recruiting among nearly every FWSA Council, succeeding with Ski Week 2010 at Keystone.

But Flick has gone beyond the usual involvement, becoming deeply involved in all aspects of organized recreational skiing through his efforts with all major U.S. councils/clubs and, most importantly, FWSA.



Vail Resorts is one of the oldest patrons of our Silent Auction and Flick has ensured their continued participation at a very high level. He has also ensured the area he has represented remained among the most generous in support of both FWSA, its Councils and recreational ski programs in general. He has continued the strong Vail Resorts Programs that support FWSA, ensuring they continue to provide financial funding and wide spread recognition and has personally visited many Council and club events and outings. In addition to being a strong and vocal supporter of the Association, Flick has enthusiastically embraced the concept of partnering with FWSA in support of mutual goals and has become a great supporter of its future. Of course, the emphasis is always on group recreational ski travel, at which he has done a tremendous job for FWSA and its councils. But his involvement has gone beyond just the normal, or expected support. He has become a very vigorous supporter of the recreational skiing across the country. He has expanded that support to include actively participating with National Ski Council Federation (of which FWSA and its councils are active members). He truly enjoys getting out among skiers and talking personally about skiing and its benefits.

We have a tremendous amount of admiration and respect for Brian Flickinger. Like Bill Mackey, his love of the mountains and support of skiing is an inspiration to us all.